

QUICKSTART PACKAGES

Engagement

Four fixed-scope packages. Shipped in 4-10 weeks.



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Baseline	\$8,000 40 hrs. 4-6 Wk. Implementation	• Dedicated Consultant & PM • Platform Setup • Sender Authentication Package • Data Extensions (3) • Journey Campaigns (1) • 5 hours training
Quickstart	\$10,000 50 hrs. 6-8 Wk. Implementation	• Dedicated Consultant & PM • Additional Business Unit Creation • Conversion Code • Sender Classification • Sender Authentication Package • Data Extensions (3) • Journey Campaigns (1) • FTP Integration (1 - 3 .csvs) • Shared IP Setup • 5 hours training
Intermediate	\$20,000 100 hrs. 6-8 Wk. Implementation	• Dedicated Consultant & PM • Additional Business Unit Creation • Conversion Code • Sender Classification • Sender Authentication Package • Custom Preference Center • Data Extensions (3) • Journey Campaigns (2) • Ad Studio • Sales Cloud <> MC Connector • IP Warming Instructions • 5 hours training
Advanced	\$40,000 200 hrs. 8-10 Wk. Implementation	• Dedicated Consultant & PM • Additional Business Unit Creation • Conversion Code • Sender Classification • Sender Authentication Package • Custom Preference Centers (2) • Data Extensions (6) • Journey Campaigns (3) • Ad Studio • Sales Cloud <> MC Connector • Dedicated IP Warming • 5 hours training

Cost, hours, and timeline are estimated and subject to change. This is not a legally binding document.

Ready to start your Engagement quickstart?

Book a meeting to confirm scope and lock in your timeline.

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[Book a Meeting](#)